



Pocket Card Networks Announcement

Press Release

For Immediate Release

Love's Info2Go Program

Pocket Card Networks Announces

Love's Travel Stops Added Nationwide

Ponte Vedra Beach, FL - November 29, 2010 - Loves Travel Stops have just added 130 locations to Pocket Card Networks nationwide distribution. This addition increases Pocket Card Networks Info2Go distribution to 580 locations and increases their points of contact to approximately 306,000,000 per year. Pocket Card Networks is the only nationwide approved recruiting media in all four major USA travel centers: Pilot, Petro, TA and Loves.



Travel Center Network

The only printed recruitment medium in all Pilot, Petro and TA locations.



The addition of the Love's locations to our already existing Pilot, Petro, and TA Travel Centers is a major addition to our distribution service. These are the top four travel centers in the US. The exposure in all four travel centers represent a huge savings and exposure opportunity to truck companies and related businesses. Up until now a company had to advertise in at least two media forms to get in these travel plazas. In addition Info2Go card placement is always in high traffic areas that are seen by both truckers and travel patrons. Our cards do not compete with the clutter generated by magazine and large brochure operations. We keep everything neat and clean. To find out more please visit our web site at: www.pocketcardnetworks.com

The Pocket Card Networks Advantage

PCN has become the #1 recruiting media in the transportation industry. The reason is simple. We provide an ROI and CPH that

Quick Links

Our Website:

www.PocketCardNetworks.com

Pocket Card Networks

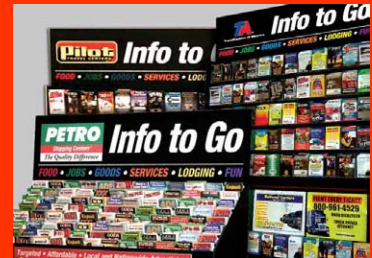
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exceeds magazine capabilities. Info2Go cards quick-connect people to answers and information by pushing consumers to the internet and toll free numbers. Over the past 9 years we have tracked both phone calls and internet results and have seen a clear trend that card information is preferred 10-1 versus magazines and regular brochures. Truckers do not carry brief cases for the most part and prefer pocket information. It just makes sense.

About Pocket Card Networks Inc

Media Where It Matter Most is Pocket Card Networks' mantra. If your message is not in the right spot and cannot be seen, advertising dollars are just wasted. Our cards act like a *bridge to the internet*. Direct response media that offers *bullet proof* tracking is what it is all about says Jann Parker, President. Pocket Card Networks distributes cards in 46 states. Bypassing the clutter of traditional media and getting our advertisers's messages out is our #1 job!

For more information call Jill McKinney direct at Pocket Card Networks (800) 960-1959. Our web site is www.pocketcardnetworks.com

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