



## Pocket Card Networks Announcement *Press Release*

***For Immediate Release***

**Flying J Info2Go Program**

### Pocket Card Networks Continues Expansion

#### Flying J Travel Plazas Added Nationwide

**Ponte Vedra Beach, FL - November 29, 2010 -** Flying J Travel Plazas have just added 130 locations to Pocket Card Networks nationwide distribution. This addition increases Pocket Card Networks Info2Go distribution to 710 locations. Pocket Card Networks is the **ONLY** print media available in the Top 5 USA Travel Centers: Pilot, Petro, TA, Loves and now Flying J.



#### USA Travel Center Network

The **ONLY** print media available in the Top 5 USA Travel Centers. Rated #1 in Recruiting.



The addition of the Flying J locations to our already existing Pilot, Petro, TA and Loves Travel Centers was a major corporate goal. These are the top five travel centers in the US and Pocket Card Networks is the first company to complete this distribution milestone. The media exposure available through Pocket Card Networks in all five travel centers represent a huge savings and exposure opportunity to truck companies and travel related businesses. The advantage of being able to penetrate the bulk of the transportation market with one stop shop is now available for the first time. It is all about distribution, distribution, and the right distribution says Jann Parker, President. In addition, Info2Go card placement is always in high traffic areas that are seen by both truckers and travel patrons alike. Our cards do not compete with the clutter generated by magazine and large brochure operations. We keep everything neat and orderly. To find out more please visit our web site at: [www.pocketcardnetworks.com](http://www.pocketcardnetworks.com)

#### Quick Links

Our Website:

[www.PocketCardNetworks.com](http://www.PocketCardNetworks.com)

#### Pocket Card Networks

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Join Our Mailing List!



## The Pocket Card Networks Advantage

Pocket Card Networks has become the #1 recruiting media in the transportation industry. The reason is simple. We provide an ROI and CPH that exceeds magazine capabilities. Info2Go cards quick-connect people to answers and information by pushing consumers to the internet and toll free numbers. Over the past 9 years we have tracked both phone calls and internet results and have seen a clear trend that card information is preferred 10-1 versus magazines and regular brochures. Truckers do not carry brief cases for the most part and prefer pocket information. It just makes sense.



## About Pocket Card Networks

**Media Where It Matters Most** is Pocket Card Networks' mantra. If your message is not in the right spot, not acted upon, and cannot be seen, advertising dollars are just wasted. Our cards have been called *a bridge to the internet*. Direct response media that offers *bullet proof* tracking is what it is all about says Jann Parker, President. Pocket Card Networks distributes cards in 46 states. Bypassing the clutter of traditional media and getting our advertisers' messages out is our #1 job!

For more information call Jill McKinney direct at Pocket Card Networks (800) 960-1959. Our web site is [www.pocketcardnetworks.com](http://www.pocketcardnetworks.com)

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